



MD. ZAKARIA MASUM (SHOHAG)

PROFILE

A dedicated and self-motivated Computer Science graduate with a strong foundation in programming (C, C++, Java, HTML), IT support, and digital skills (graphics design, video editing). 3+ years of experience in sales and marketing (Walton Plaza, Fleet Bangladesh) has honed my ability to bridge technical expertise with customer-centric solutions. Seeking an opportunity to leverage my dual skills in technology and sales to drive organizational growth, enhance client engagement, and optimize digital marketing strategies. Committed to continuous learning and adapting to evolving market trends while delivering innovative, results-driven solutions.

WORK EXPERIENCE

Sales Officer

Walton Plaza

Working Period: 3 years

- Managed sales operations and customer interactions.
- Achieved sales targets and maintained client relationships.
- Handled product demonstrations and promotions.

Sales and Service Representative

Octa Technology

- Provided sales support and technical service assistance.
- Addressed customer inquiries and resolved issues.
- Assisted in product installations or after-sales services.

Drop Shipping Associate

Fleet Bangladesh

- Coordinated logistics and supply chain operations for drop shipping.
- Managed order processing and vendor communications.
- Ensured timely delivery and inventory tracking.

Junior Support Engineer

Expert IT

- Provided technical support and troubleshooting for IT systems.
- Assisted in network maintenance and software/hardware installations.
- Documented issues and collaborated with senior engineers.

EDUCATION

Bachelor of Science in Computer Science & Engineering (BSc in CSE)

North Bengal International University, Rajshahi

Result: GPA 2.84 (on a 4.0 scale)

Passing Year: 2021

Diploma in Electrical & Electronics Engineering

Uttarbango Polytechnic Institute, Naogaon

Result: GPA 3.20

Passing Year: 2015

Secondary School Certificate (SSC) - Technical Track

Naogaon Technical School and College

Result: GPA 3.50

Passing Year: 2007

DECLARATION

I hereby declare that the information provided above is true and correct to the best of my knowledge and belief.

MD. Zakaria Masum (Shohag)

CONTACT

☎ 01712-701206

✉ shohag.nbiu@gmail.com

📍 Naogaon, Naogaon Sadar,
Rajshahi

SKILLS

- Sales & Distribution Management
- Route-to-Market Strategy
- Client Relationship Management
- Product Promotion & Merchandising
- Retail & Wholesale Order Booking
- Sales Reporting & Compliance
- Negotiation & Persuasion Skills
- Market Expansion & New SKU Introduction
- Team Coordination & Problem Solving
- Basic understanding of branding and marketing
- Strategic Marketing
- Planning & Coordination

PERSONAL INFO

- Father's Name: Md. Abu Bakkar Siddik
- Mother's Name: Mst. Bilkis Begom
- Date of Birth: July 1, 1991
- Marital Status: Unmarried
- Religion: Islam
- Nationality: Bangladeshi (By Birth)
- Blood Group: B+
- Permanent Address: Barunkandi,
School Para, Naogaon Sadar

LANGUAGES

- English (Fluency)
- Bengali (Native)

CAREER
EDGE CV