



Md. Apu Akon

EXPERIENCE

Protective Islami Life Insurance Ltd.

Executive Officer

2021-Present

- Developing & Maintaining Relationship With Client To Ensure Customer Satisfaction
- Collaborate With Cross-Functional Teams To Improve Service Quality And Compliance
- Assisted In Strategic Planning to Enhance Op

Bangladesh Adble Oil Ltd.

Sells Officer

2016-2021

- Create And Manage The Marketing Budget, ensuring efficient allocation Of Resources And Optimizing ROI.
- Oversee Market Research To Identify Emerging Trends and Customer Needs And Competitor Strategy.
- Monitor Brand Consistency Across Marketing Channels And Materials

EDUCATION

Tejgaon College

MA (Masters Of Arts) -20216

Islami hISTORY & Culture

Second Class

Govt. Bangla College

BA (Bachelor Of Arts)-2014

Islami History & Culture

Second Class

Mahilara Degree College

HSC - 2011

Business Study

GPA-4.50

Palordi High School

SSC - 2009

Business Study

GPA-3.56

SKILLS SUMMARY

- MS Word
- MS eXEL
- Powerpoint
- Digital Markrting

About Me

Attainment of maximum value through offering well merited performance and interchanging benefit with the organization. I want to be a perfect working hand of the organization to attain its goal and to build up my career.



01785043633



apuakon51@gmail.com



School Para Road, Khilkhet, Dhaka.

LANGUAGE

- Bangali
- English (basic)
- Hindi (basic)

EXPERTISE

- Client Relationship
- Claim Processing
- Policy & contract Analysis
- Teamwork
- Digital Marketing
- Negotiation
- Critical Thinking
- Leadership