



Emon Hazra

Marketing Enthusiast

Contact

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Present Address

Village: Sonadanga Post: Khulna
Zilla: Khulna

Parmanent Address

Village: Hacoba Post: Monirampur
Zilla: Jashore

Soft Skill

- Communication Skill
- Presentation Skill
- Creativity
- Team Work
- Adaptability
- Time Management
- Problem Solving
- Attention to Detail
- Positive Attitude

Career Objective:

To acquire a standard job opportunity in the field of a well- known organization where my knowledge, skills, eagerness, energy, creativity and management capabilities can be applied with new learning experiences.

Educational Qualification:

Bachelor of Business Administration (B.B.A)

Department: Marketing
Academic Session: 2020-2023
Result: 3.57
Institution: Gopalganj Science and Technology University.

Higher Secondary Certificate (H.S.C)

Group: Business Studies
Result: GPA- 4.33 out of 5.00
Year of passing: 2019
Institution: Monirampur Government College, Jashore.
Authority: Jashore Board

Secondary School Certificate (S.S.C)

Group: Business Studies
Result: GPA- 4.86 out of 5.00
Year of Passing: 2017
Institution: Monirampur Adarsha Sammiloni High School.
Authority: Jashore Board

Work Exprience:

Sales & Marketing Executive | Mehejabin Health Care |
Shewrapara, Mirpur, Dhaka. (February 2025 -1 January 2026)

Job Responsibilities:

- ✓ Managed and developed specific market segments.
- ✓ Established and maintained Brand value & strong relationships with consumers.
- ✓ Generated demand for products.
- ✓ Conducted market research.

Computer Skill:

- Operating System: Windows
- Application Program: Expert in Microsoft Office (Word, PowerPoint, Excel).
- Ability to score WPM 35 in English typing.
- Expert in creating and maintain word press and Google form.

Hard Skill

Digital Marketing Skills

- ✓ Search Engine Optimization (SEO)
- ✓ Search Engine Marketing (SEM)
- ✓ Social Media Marketing (SMM)
- ✓ E-mail Marketing
- ✓ Content Marketing

Marketing Analytics

- ✓ Google Analytics
- ✓ Data Interpretation
- ✓ Excel/Google Sheets

Advertising Platforms

- ✓ Google Ads
- ✓ Meta Ads (Facebook/Instagram Ads Manager)

Language

- Bangla (Writing, Listening , Speaking)
- English (Writing, Listening , Speaking)
- Hindi (Speaking, Listening)

Specialties

- Digital Marketing Enthusiast
- Content Creation & Story Telling
- Market Preachers & Consumer Behavior
- Data Driven Marketing
- Brand Management Aspiration
- Event marketing & Promotion
- Customer Relationship Building

Hobbies

- Bike Riding
- Adventure
- Reading Crime Thriller Novel
- Collect Precious Thing
- Justify Human Behavior

Extra-Curricular Activities:

- **Leader of Campus Associate** at International Leadership Competition at Youth **Skill Development Institute Trust**
- Seminar on "Professional Paths in Marketing and Banking" organized by Marketing Department -6 February 2025.
- Participated in "Case Competition - 2023" as **Team Leader**, organized by Marketing 5th Batch, GSTU
- Seminar on "Ace the IELTS Journey" organized by GSTU Research and **Higher Studies Society**.
- Workshop on "**Entrepreneurial Leadership and Social Work**" organized by the Department of Marketing, GSTU in the year 2024.
- Achieved "**6th position**" award of "**FRESHERS' DEBATE 2.0**" organized by GSTU **DEBATING CLUB**.
- **Member** at GSTU Debating Society.
- Work as part time **sales person** in Tiens Bangladesh.
- Former **Financial assistant secretary** at Kapotakkho student welfare association, GSTU.

Personal Details:

Name: Emon Hazra

Blood Group: B+

Fathers Name: Biplob Hazra

Gender: Male

Mothers Name: Parbati Hazra

Religion: Hindu

Nationality: Bangladeshi

Height: 5' 10"

Marital Status: Single

Weight: 79 KG

Reference:

Asif Khaled

Lecturer

Department of Marketing & Assistant Proctor at Gopalganj Science and Technology University.

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Mostafizur Rahaman

Assistant Executive Officer

Shahjalal Islami Bank PLC Internal Control & Compliance Division, Corporate Head Office.

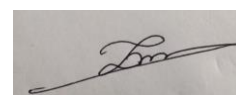
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Declaration:

"I hereby declare that the above-mentioned information is true and best of my knowledge. I am assuring you of sincerity and dedication to learning."



Signature